








Lovely Humans by Gleac White Paper

What is the **Value Proposition of this Utility NFT?**

A utility NFT of 5 hours of time with the industry experts with **five value layers** as follows:

 <p>Re-sale of the Artwork of the Expert's image. This Artwork can be customized with the use of the utility. The Artwork can then be resold and/or be a part of the permanent Virtual Museum of the Industry Expert alongside whatever projects you co-create with the Expert</p>	 <p>The Scarcity of the Experts Time 5 hours of time with the Industry Expert in one year. The Experts are not giving more than 5 hours of their time with anyone else in this drop. We will open up to more access to experts time 5 five hour sessions in the 2023 drops.</p>	 <p>Access VIP events and a community group with the Industry Experts.</p>	 <p>IP of the conversations Joint ownership and the ability to tokenize and monetize the conversations jointly with consent of both parties.</p>	 <p>Collaborations with the Experts Projects born out of the conversation.</p>
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Contact mirna@gleac.com or sallyann@gleac.com for more info

How is it different from any other NFT project out there?

GLEAC is creating a utility NFT, called Lovely Humans by GLEAC for Industry Experts to trade their time using NFT technology in a marketplace. Utility NFTs

provide value beyond that of just the scarcity enforced by traditional NFTs; and because of this utility-driven nature, they're poised to become a game-changing phenomenon in the NFT world.

Most of the popular NFT projects (mentioned in the FAQ section below) are mostly in the form of digital collectibles with minimal real-world utility. In a word, they were mostly for artistic purposes, which is also why experts such as Gary Vaynerchuk claim that 90% of NFTs will have little to no value in three to five years. It's a bold claim, but it does hold some truth to it, considering that utility-driven NFTs weren't really a thing back then.

Proof of ownership on the blockchain alone isn't enough to satisfy the growing needs of collectors everywhere, and when some companies start to offer added utilities to go with their NFTs, it's when we know the game has changed. And this is exactly what GLEAC is trying to do.

The Lovely Humans by Gleac NFTs- What are they?

It's a revolutionary NFT that will auction the time of global industry experts like the Inventor of VR, President of Cleveland Clinic, Rocket Scientists, the world's smartest data-scientists etc. Through the GLEAC NFT marketplace, users would be able to bid for 5 hours of time of an Industry Expert and use that time to learn, solve problems, or create something new. The ownership of the content produced from the mentoring session would be enshrined in the minted NFT giving exclusive ownership rights to the holder of the NFT. GLEAC will be entitled to use the anonymized content for its data lake on human identity.

In addition to this, the NFTs will have added utilities mentioned above.



Why does this matter?

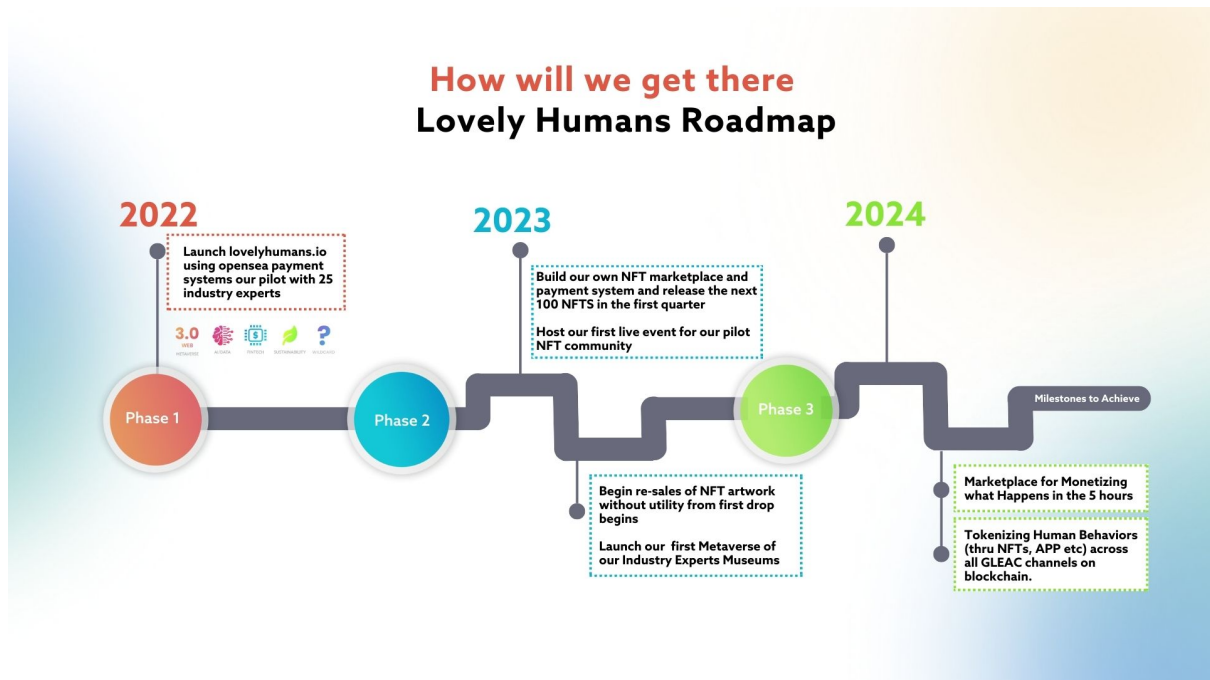
The most valuable currency in the world is time and our human ingenuity(knowledge, experiences and wisdom) in the time we are alive and Lovely Humans by GLEAC is giving everyone equitable access to it (i.e. access to the world best thinkers and doers) and to showcase it (your ability to benchmark/showcase your own ingenuity amongst the world's best) .

Why is now the best time?

Companies from several industries are adopting NFTs in their offering to increase customer reach via a new channel. NFTs exponential current growth and their use within Metaverse creates an incredible potential for any brand and type of product/service. For GLEAC in particular, the following reasons are key-

1. NFT Technology has matured
2. Wide scale adoption and awareness among companies and individual users
3. With the current media hype around NFTs, we can successfully ride the wave to our advantage through clever marketing.
4. It's the right time for GLEAC as our Mentor Community of the world leading experts have matured into a full-scale product that can now be leveraged across many different offerings.

How will we get there- Roadmap



Phase 1 is ready to go live - Build out and launch by Oct 15, 2022 our first 25 NFTs

1. Build out an Internal Dashboard for updating mentor details like time availability, industry expert profile details, terms and conditions for creating smart contracts
2. Mint an NFT on an established chain like Ethereum with properties like- time, duration, rarity, IP etc.
3. Build a Dashboard for our industry experts to update their information, add available time slots, view all the bids on their NFT, and finally to see the video recording of the engagement
4. Build the lovelyhumans.io website to list the available NFTs and all users to bid on these. Includes crypto wallet integration
5. Build a dashboard for users to see the status of their bids, etc
6. Perform a thorough security audit to ensure no vulnerabilities are available for hackers to exploit

Where does it go from here? To the Metaverse!

The possibilities beyond this relatively simple NFT project are endless. We are an ambitious bunch here at GLEAC and for us the sky's the limit. As part of our next Web 3.0 initiative, we will be building a **Metaverse for our NFT holders**. First, the virtual museums of the Industry Experts Lives will be stitched together in a

Metaverse Experience. Once built out, the mentoring sessions between our Industry Expert Mentors and the NFT holders who've bid for their time would take place in this GLEAC Metaverse where both participants would be immersed in a VR experience where they would be able to fully perceive the world around them. The experience would be akin to meeting the mentors in the real world in a setting of choice (cafe, board-room, co-working space, etc) all from the comfort of one's own home.

Metaverse is the next big thing in the Web 3.0 industry and we want to be the first to fully capitalize on it early and in a meaningful way. The future of most communication is going to take place in a virtual world and companies are soon realizing this and aligning their product offerings to better cater to this like with the case of Horizon Worlds by Meta, HoloLens by Microsoft and many others. GLEAC is uniquely positioned to dominate in this particular niche domain of mentoring in the Metaverse! This is your chance to jump on board for the ride!

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The Moonshot: Tokenizing Human Identity

The future of our existence about what makes us uniquely human and the data around our human skills such as creative thinking, critical thinking, judgement and decision making etc. is the underlying work of all of GLEAC's product offerings. The intent is to take all of this dynamic info and create knowledge graphs that will one day train A.I and power systems and Governments.

The gathering of cross domain experts in one space and paying attention to how they think and interact, the questions they ask, the problems they choose to solve etc. is under-pinning of how we will signal human skills and identity to train agents in the future. This is the main deep work of GLEAC across its APP, SaaS system and now through NFTs.

Eventually all of this will be tokenized on blockchain as proof of human ingenuity and identity .

FAQ



1. What are NFTs?

An NFT is a digital asset that represents real-world objects like art, music, in-game items and videos. They are bought and sold online, frequently with cryptocurrency, and they are generally encoded with the same underlying software as many cryptos.

NFTs have been around since the start of the Web 3.0 movement around 2014, but they have exploded in popularity recently as a means to buy and sell digital artwork. An estimated \$174 million have been spent on purchasing NFTs since November 2017

Although they've been around since 2014, NFTs are only now gaining notoriety because they are becoming an increasingly popular way to buy and sell digital artwork. A staggering \$174 million has been spent on NFTs since November 2017.

NFTs are one of a kind, and have unique identifying codes. In contrast to most digital creations which are in infinite supply, NFTs create digital scarcity. And as with most asset classes with limited supply, the demand for it goes through the roof, along with its perceived value

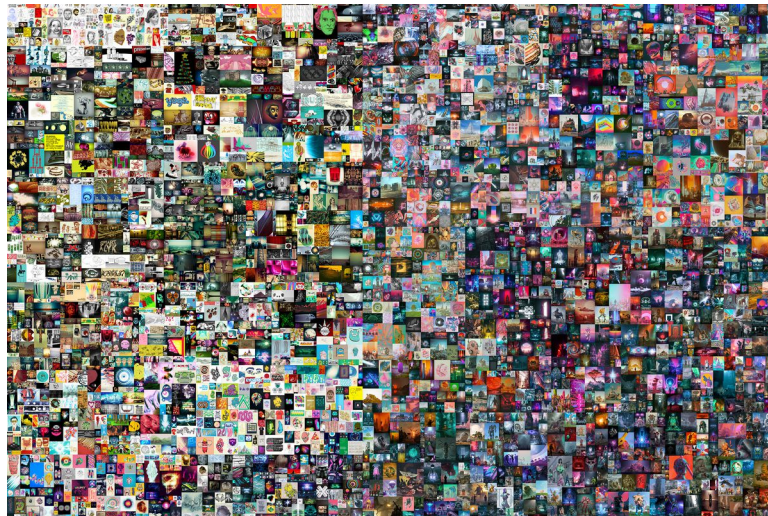
But many NFTs, at least in these early days, have just been digital creations that already exist in some form elsewhere, like iconic video clips from NBA games or securitized versions of digital art that's already floating around on Instagram.

For instance, famous digital artist Mike Winklemann, better known as "Beeple" crafted a composite of 5,000 daily drawings to create perhaps the most famous NFT of the moment, "EVERYDAYS: The First 5000 Days," which sold at Christie's for a record-breaking \$69.3 million.

Anyone can view the individual images—or even the entire collage of images online for free. So why are people willing to spend millions on something they could easily screenshot or download? Because an NFT allows the buyer to own the original item. Not only that, it contains built-in authentication, which serves as proof of ownership. Collectors value those “digital bragging rights” almost more than the item itself.

2. What are some popular NFTs?

1. EVERYDAYS: The First 5000 Days



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2. Bored Ape Yacht Club



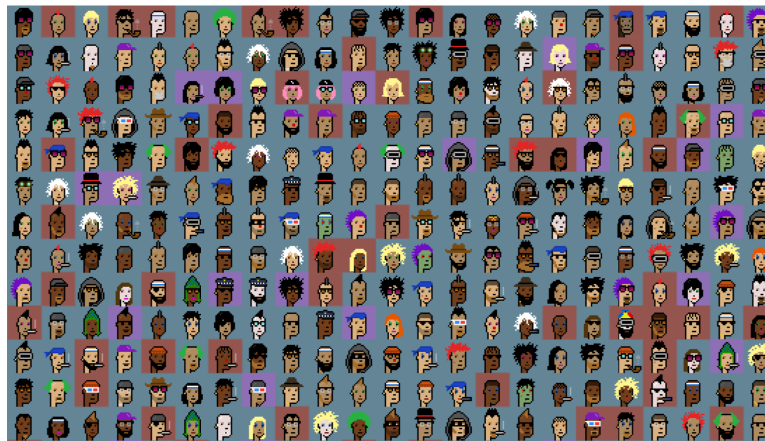
The Bored Ape NFT collection is one of the most popular and also the most controversial NFT projects in the industry. Since its launch, Bored Apes have skyrocketed in value, in fact, some of the NFTs are worth millions.

3. Decentraland



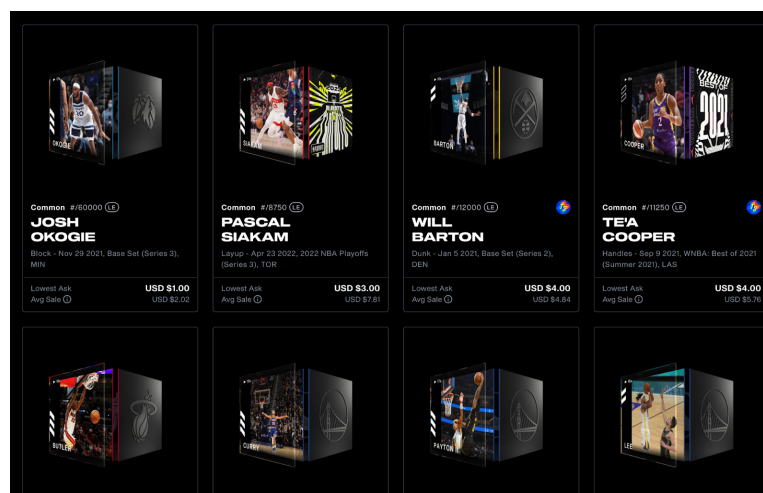
Decentraland is a virtual online space that is completely third-dimensional. The platform is built on the Ethereum blockchain and has made huge strides since its launch in 2020. The platform allows players to buy plots of land using its in-house crypto token MANA. Players can purchase land and explore Decentraland and can take complete control of the platform through smart contracts.

4. CryptoPunks



CryptoPunks was created in 2017 and is one of the first, yet the most successful Ethereum NFT projects in the market. Each of these punks is algorithmically generated, but the collectibles are limited to 10,000 Punks. Human Punks are the most popular among investors, but there are also other species.

5. NBA TopShot



NBA TopShot is a marketplace that enables fans of the NBA to trade NBA Moments NFTs. NBA Moments are highlights of the NBA matches, consisting of video clips. NBA TopShot is quite popular among NBA fanatics. NBA TopShots was named as one of the most influential Ethereum NFT projects of 2021 that enabled widespread adoption and awareness about NFTs.

6. Remarkable Women



The Remarkable Women NFT project is a tribute to the powerful women who chose to believe in collective strength and accelerated a cultural transformation. These NFTs are a creation of Rachel Winter, a reputed Canadian illustrator. Winter's background in fashion and arts and experience in pattern design has turned these NFTs into the perfect combination of culture and feminism.

7. **Lovely Humans-** Next big collection?



Call to Action and Closing Remarks

You can support us by becoming a partner in this drop, bidding as a Buyer, participating in our fund-raise ([contact mirna@gleac.com](mailto:mirna@gleac.com) or sallyann@gleac.com for more info) and/or joining our growing Metaverse team with some core strengths you can bring to the table. We are bringing to the world using NFT technology what many are referring to as a challenger consulting companies made up of humans who have simply been there and done that and wanting to spend their time sharing knowledge, interrupting and even breaking the old and building the new with anyone, including you;-)

LOVELY HUMANS
by GLEAC

What if you could access
the world's leading
experts unplugged?

Visit **lovelyhumans.io** to find out more.

NFT DROPS ON

October
15th **2022**